

FLAT RATE REPORT

The 5 Biggest Problems With Flat Rate Pricing

Below is an informative flat rate report and product selection checklist which contains detailed information on how flat rate pricing actually works in the real world. We have identified five major problems with flat rate systems on the market and how Flat Rate Plus combats those problems. This comprehensive report will help you make a more informed decision about flat rate pricing.

1. HARD TO USE FLAT RATE BOOKS

You wouldn't want an unlicensed unqualified amateur running service calls, so don't let one write you a flat rate book. If your technicians hate the books there could be a revolt. Don't take chances.

How Flat Rate Plus Is Better

Our technicians have carefully selected parts and built repairs that have universal application. For example, we have identified 19 main control boards that will replace those found in approximately 10,000 different models of furnaces and air handlers. Our comprehensive HVAC flat rate books include 42 draft inducers that will replace those found in approximately 12,000 furnace models.

2. HARD TO USE SOFTWARE

Software programs designed by programmers can be frustrating, confusing, and hard to use.

How Flat Rate Plus Is Better

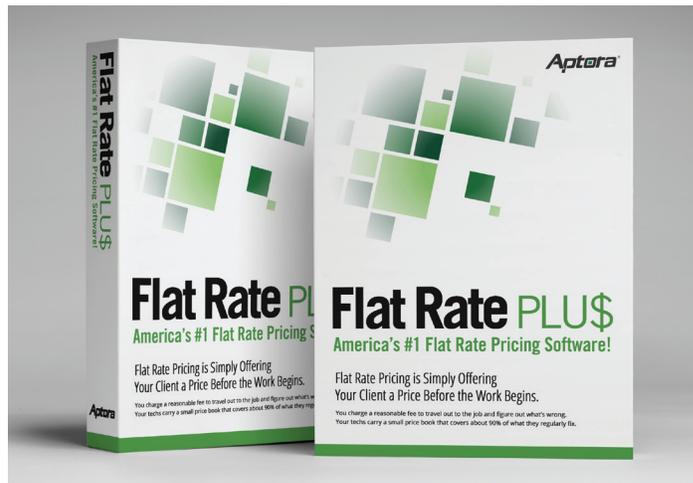
A nationally recognized master technician designed our software. Since 1996, our system has been perfected by thousands of users running over a million service calls all over the USA.

3. TAKES TOO LONG TO IMPLEMENT

Talk to an angry service manager that's had to endure the stress of fixing up a flat rate system that costs thousands of dollars and was supposed to be ready to go. You must have a book that is capable of covering all of the repair categories you deal with.

How Flat Rate Plus Is Better

We have written our books to accommodate the service industry. Both residential and commercial work is covered. We have included highly specialized repair categories such as oil heating, evaporative cooling, waste repairs, backflow prevention, water wells, heat pumps, ground source applications, and more. For the HVAC industry, we have even included pre-made equipment installation tasks for most of the nation's HVAC equipment manufacturers. Our professionally written flat rate books have been tested by an estimated two million service calls.



4. LEGAL CONTRACTS THAT MAY INCLUDE HEFTY ONGOING FEES AND HIDDEN CHARGES

Buyers report being horrified to discover they don't own the books they thought they once paid for. They're punished with scary contracts - and get this, they're actually expected to send back the books, in their original condition, or risk being charged extra.

How Flat Rate Plus Is Better

Our flat rate pricing system contains no catches, no service fees, no annual fees, and no lengthy horrible legal contracts. You can print all of the books you want, when you want, how you want. It's that simple.

5. INCOMPETENT SUPPORT

How can someone teach you what they do not know? We know service, because we've run service calls. Inevitably your techs are going to need a tech to talk to. You are going to want to deal with a professional flat rate company that has qualified techs on staff.

How Flat Rate Plus Is Better

We keep techs and programmers on staff here in our building and not some far away land. Your coworkers will quickly notice the difference so don't risk it. Each one of our employees receives extensive training. In fact, each person attends 200+ hours of instruction per year. Our "real-world" experts have created for you, a comprehensive line up of training and educational materials to make your flat rate life an easy one.

We hope the five sections above helped bring to light a few areas to look for when choosing flat rate pricing software. Flat Rate Plus was built by contractors, just like you who understand your business and what it takes to run it efficiently.

To learn more about Flat Rate Plus and how it can help increase revenue for your service business, give us a call today at 913-492-9930 or email us at sales@aptora.com.